

Office for Economy

kantonschwyz 



Welcome to
Canton Schwyz



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Grüezi

Are you thinking about moving your company to Switzerland or setting up a subsidiary here? If so, why not make Canton Schwyz your chosen place to live and work? A cordial welcome to you! Schwyz is a microcosm of Switzerland itself. Not only are the names and coat of arms very similar – the parallels between them are more far-reaching. Just as Switzerland is independent and internationally well-connected as a country, Canton Schwyz has proven itself an autonomous industrial base resilient to economic ups and downs, and offers the additional benefit of wide-ranging co-operations both within Switzerland and abroad. The Canton's consistent top ratings speak for themselves. Schwyz experiences an era of growth – a pleasing situation which however requires our unwavering commitment to sustainable development. Therefore, the Canton's policy is one of sustained and sustainable development of our region as a wonderful place to live in and an interesting place to set up business. More and more companies take an interest in our canton, which minds its resources and fosters the qualities it has to offer. We invite you to discover the benefits of Schwyz for yourself.



Petra Steimen-Rickenbacher
Head of the Department for Economic Affairs





Zürich

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Einsiedeln

Schindellegi

Roggenacker

Gemeindehaus Dorf

Gem.haus Schloss

Schlossturm

Seedamm - Center

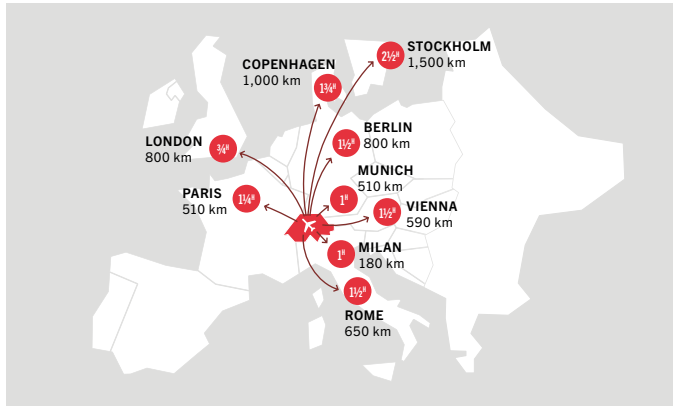
Alpamare
KulturZentrum



My Switzerland

Switzerland finds itself in a privileged position: It is part of Central Europe and the main European cities are within easy reach, while three out of the four largest European economies are neighbouring countries.

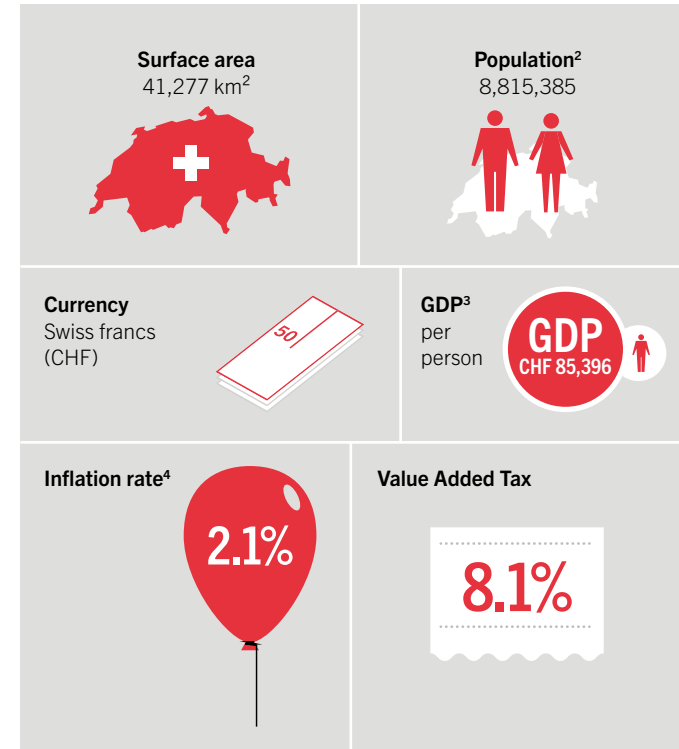
¹ Sources: Liberales Institut, 2023
Global Competitiveness Report 2023
Global Innovation Index 2023



Switzerland is a small country of international standing. Economically speaking, it is Europe's most liberal country, as well as being one of the most competitive and innovative nations in the world.¹ It is divided into a number of cantons with far-reaching decision-making powers. There is a high level of political stability even though the country has several languages and cultures within a relatively small area. There are four national languages in Switzerland: German, French, Italian and Romansh. English is also very widespread. Switzerland has an effective legal system, a powerful currency with a low rate of inflation, comprehensive protection of intellectual property and liberal employment laws – qualities which are especially important when it comes to pursuing business activity.

To be sure of a life of prosperity, security and good health, you would have had to be born in Switzerland in the year 2024. This was the conclusion arrived at by the EIU research unit of the British magazine The Economist: Switzerland is rated number one in the “Where-to-be-born Index”.

Switzerland in figures



² Source: Swiss Federal Statistics Office, 2022

³ Source: Swiss Federal Statistics Office, 2021

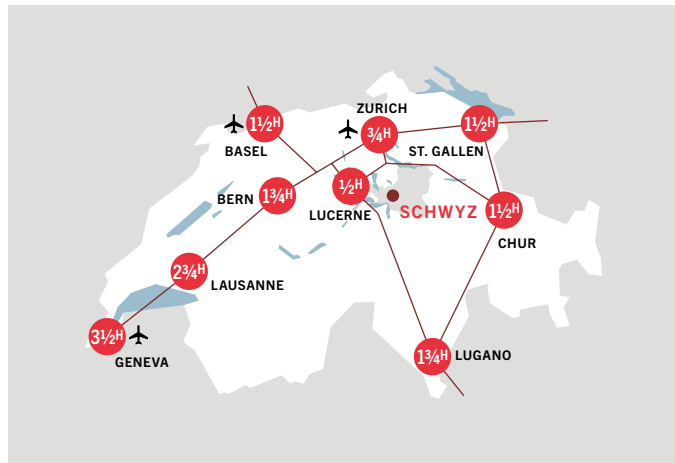
⁴ Source: Swiss Federal Statistics Office, 2023



My Canton Schwyz

Canton Schwyz lies in the heart of Switzerland. In addition to its central location, Schwyz is also one of the country's founding cantons and gave the entire nation its name.

Distances here are short. Zurich International Airport is 45 minutes by car from the cantonal capital, Schwyz. In terms of road and rail transportation, the canton is ideally situated on north-south and east-west links.

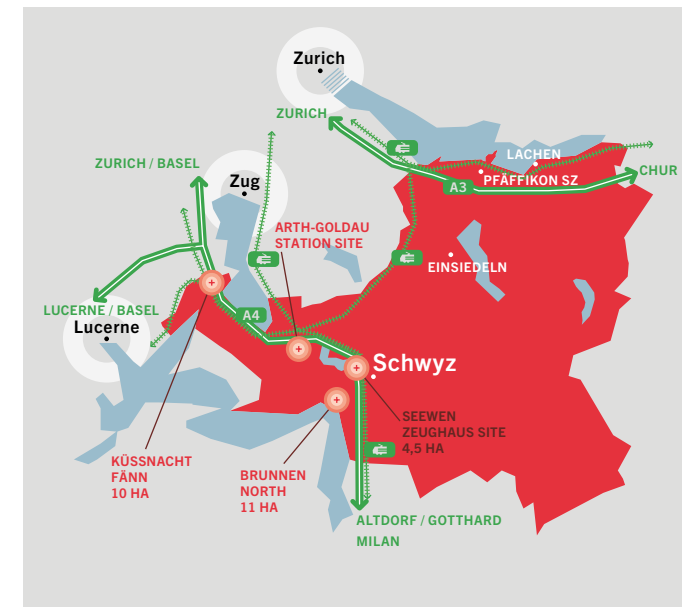


People who live and work in Canton Schwyz are in a heterogeneous environment. Modern development zones alternate with pristine landscapes, imposing mountains and deep blue lakes. These form the backdrop to an economically successful yet authentic region steeped in tradition. The canton also boasts an impressive credit rating: With an AAA rating with Credit Suisse, Schwyz has been given the highest possible ranking.

Business environment

Schwyz borders on the conurbation areas of Zurich, Zug and Lucerne and forms part of the Greater Zurich Area. GDP growth in the canton is above the Swiss average and productivity is remarkably high.

The canton's economic and living areas have continued to grow more popular. This is reflected in the steadily increasing number of domiciled companies and a growing population. The various designated zones for economic development in Canton Schwyz with their ample space and land reserves are crucial to the prospects and current success of the region.



For further information on development areas in Canton Schwyz, see www.schwyz-economy.ch

WEB

Focus industries

Canton Schwyz has a diverse corporate landscape. In addition to a particular focus in the areas of life sciences, specialized financial services and blockchain/artificial intelligence (AI), the location is also attractive for international headquarters. This focus on certain sectors is reflected in a finance cluster in the Pfäffikon SZ area, a cluster in health technology as well as various projects in blockchain and artificial intelligence.

For further information on focus industries and clusters, see www.schwyz-economy.ch

WEB



**These companies have opted
for Canton Schwyz**



Estée Lauder AG

Sector: Life science
Function: Supply chain management, production and sales
Site: Lachen



Kühne + Nagel International AG

Sector: Logistics
Function: Headquarters
Site: Schindellegi



LGT Capital Partners AG

Sector: Finance
Function: Headquarters, product development, marketing and sales
Site: Pfäffikon SZ



Man Investments AG

Sector: Finance
Function: Product development, marketing and sales
Site: Pfäffikon SZ



Max Felchlin AG

Sector: Food
Function: Headquarters, production, marketing and sales
Site: Schwyz



Octapharma AG

Sector: Life science
Function: Headquarters, research, marketing and sales
Site: Lachen



Proman AG

Sector: Industrial plant engineering
Function: Headquarters
Site: Wollerau



Victorinox AG

Sector: Knife manufacturer
Function: Headquarters, production, marketing and sales
Site: Ibach

Starting a business

For further information on starting a business, see www.schwyz-economy.ch



Starting a business in Switzerland is straightforward. Essentially, anyone can operate a company. Certain professions require a special permit. Since the canton is a strong financial centre, entrepreneurs have easier access to investors.





Taxes

⁵ Source: BAK Taxation Index 2023

⁶ Minimum tax is equal to capital tax

⁷ Source: BAK Taxation Index 2023

Canton Schwyz has one of the lowest tax burdens⁵ in Switzerland and occupies a leading position in Europe as a whole. Its fiscal policy is sustainable and far-sighted. This makes it an attractive location for both legal entities and individuals.

Legal entities

As regards corporate income tax in Canton Schwyz, legal entities are subject to a minimum tax⁶ based on the company's equity; this tax is charged as a minimum amount. If the corporate income tax turns out to be higher than the minimum tax, the latter is not payable. The level of these two taxes is based on the applicable municipal tax rate. In several locations in Canton Schwyz, the effective tax burden for companies is more attractive than in many well-known places such as Zug, Zurich, Dublin, London, New York and Singapore.⁷ The only federal tax is corporate income tax.

Corporate income tax

The following figures apply to corporations (companies limited by shares, limited liability companies) and cooperatives. They show the tax burden on taxable corporate income in the form of cantonal, district, municipal and church tax (not including federal tax and minimum tax). Special tax-related factors (participation exemption, intercantonal tax allocation, additional deductions, etc.) are not accounted for in this calculation.

Profit before taxes	Wollerau	Freienbach Pfäffikon SZ	Lachen	Küssnacht	Einsiedeln	Schwyz
100,000	4,250	4,262	5,236	5,644	6,489	6,594
250,000	10,626	10,655	13,091	14,111	16,223	16,484
1,000,000	42,505	42,622	52,363	56,444	64,893	65,937
5,000,000	212,524	213,109	261,813	282,222	324,466	329,686
10,000,000	425,048	426,218	523,636	564,444	648,933	659,372

(STATUS 2024, AMOUNTS IN CHF)

The following figures are based on the same scenario as above, including federal tax.

Profit before taxes	Wollerau	Freienbach Pfäffikon SZ	Lachen	Küssnacht	Einsiedeln	Schwyz
100,000	11,752	11,762	12,660	13,036	13,815	13,911
250,000	29,379	29,406	31,650	32,591	34,538	34,778
1,000,000	117,516	117,624	126,602	130,364	138,150	139,113
5,000,000	587,580	588,119	633,008	651,818	690,752	695,563
10,000,000	1,175,160	1,176,238	1,266,015	1,303,635	1,381,505	1,391,126

(STATUS 2024, AMOUNTS IN CHF)

Tax on capital⁸

The following figures show the tax burden on taxable capital in the form of cantonal, district, municipal and church tax. There is no federal tax on capital.

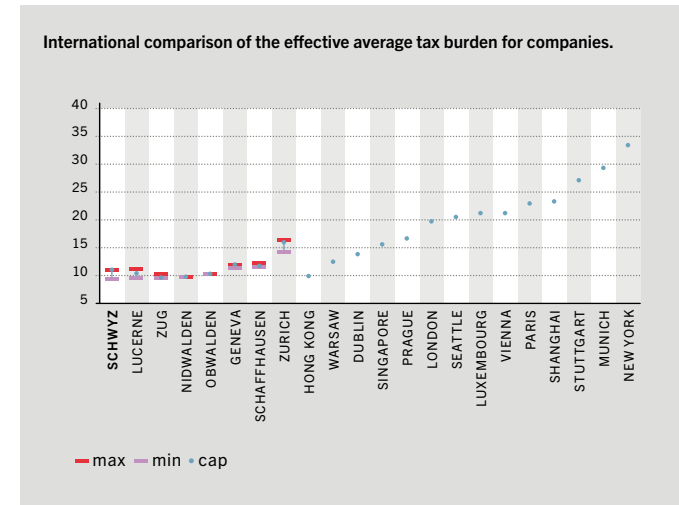
⁸ Equal to minimum tax

Capital	Wollerau	Freienbach Pfäffikon SZ	Lachen	Küssnacht	Einsiedeln	Schwyz
100,000	247	248	307	333	386	393
250,000	247	248	307	333	386	393
1,000,000	247	248	307	333	386	393
5,000,000	370	371	461	499	579	589
10,000,000	741	743	922	998	1,158	1,178

(STATUS 2024, AMOUNTS IN CHF)

Only the higher of the two amounts is payable: corporate income tax or minimum tax.

International comparison



(SOURCE: BAK TAXATION INDEX 2023, FIGURES IN PER CENT)



Tax relief for entrepreneurial innovations

Canton Schwyz supports entrepreneurial innovations and offers complete use of the acceptable margin for tax relief.

For further information on taxation of legal entities in Canton Schwyz including a tax calculator, see www.schwyz-economy.ch



Research and development: Additional deduction of 50 per cent for nationally effected research and development.

Patent box: Relief of 90 per cent on net profit from registered patents and comparable rights and claims.

Step-up: When moving from abroad, hidden reserves including internally generated added value (goodwill) can be realised at the start of liability for taxation. Hidden reserves and goodwill must then be depreciated in accordance with tax regulations.

Limitation of reliefs: The combined tax relief from additional deductions for research and development as well as patent box may not exceed 70 per cent.



Individuals

For individuals, the tax burden is remarkably low in Canton Schwyz. The rates of income and wealth tax as well as tax on lump-sum pension payments plans are among the most attractive in the world. What is more, there is no gift or inheritance tax.

Tax on income

For individuals, the income tax rate runs on a progressive scale up to CHF 230,400, for jointly taxable spouses up to CHF 437,800. There is an additional cantonal tax scale for individuals up to CHF 385,900 and for jointly taxable spouses up to CHF 733,300.

The following figures apply to a married couple with two children. They show the tax burden on taxable income in the form of cantonal, district and municipal tax (not including church tax, federal tax and wealth tax).

Income	Wollerau	Freienbach Pfäffikon SZ	Lachen	Küssnacht	Einsiedeln	Schwyz
100,000	5,466	5,325	7,185	7,748	9,016	9,157
250,000	16,791	16,358	22,070	23,801	27,696	28,128
500,000	37,903	36,990	49,035	52,685	60,898	61,810
1,000,000	87,010	85,185	109,275	116,575	133,000	134,825
2,000,000	174,020	170,370	218,550	233,150	266,000	269,650

(STATUS 2024, AMOUNTS IN CHF)

The following figures are based on the same scenario as above, including federal tax.

Income	Wollerau	Freienbach Pfäffikon SZ	Lachen	Küssnacht	Einsiedeln	Schwyz
100,000	6,806	6,665	8,525	9,088	10,356	10,497
250,000	34,843	34,410	40,122	41,853	45,748	46,180
500,000	88,455	87,542	99,587	103,237	111,450	112,362
1,000,000	201,491	199,666	223,756	231,056	247,481	249,306
2,000,000	403,501	399,851	448,031	462,631	495,481	499,131

(STATUS 2024, AMOUNTS IN CHF)

Tax on dividends

In order to reduce the double tax burden on dividends, Canton Schwyz has a system of privileged dividend taxation. According to this, income from dividends is reduced by 50 per cent before being included in the tax assessment. For example, with a dividend income of CHF 10,000, only CHF 5,000 is counted as taxable income. As far as direct federal tax is concerned, taxation is also reduced by 30 per cent. A share of at least 10 per cent of a company's capital is required.

The following figures apply to a married couple with two children. They show the tax burden on taxable income in the form of federal, cantonal, district and municipal tax (not including church tax and wealth tax).

Dividend	Wollerau	Freienbach Pfäffikon SZ	Lachen	Küssnacht	Einsiedeln	Schwyz
100,000	2,296	2,241	2,968	3,188	3,684	3,740
250,000	15,633	15,444	17,939	18,694	20,395	20,584
500,000	47,843	47,410	53,122	54,853	58,748	59,180
1,000,000	114,455	113,542	125,587	129,237	137,450	138,362
2,000,000	247,491	245,666	269,756	277,056	293,481	295,306

(STATUS 2024, AMOUNTS IN CHF)

Wealth tax

The rate of wealth tax in Canton Schwyz is proportional. There is no federal wealth tax.

The following figures apply to a married couple with two children. They show the tax burden on taxable assets in the form of cantonal, district and municipal tax (not including church tax).

Assets	Wollerau	Freienbach Pfäffikon SZ	Lachen	Küssnacht	Einsiedeln	Schwyz
500,000	582	567	765	825	960	975
2,500,00	2,910	2,835	3,825	4,125	4,800	4,875
5,000,000	5,820	5,670	7,650	8,250	9,600	9,750
10,000,000	11,640	11,340	15,300	16,500	19,200	19,500
50,000,000	58,200	56,700	76,500	82,500	96,000	97,500

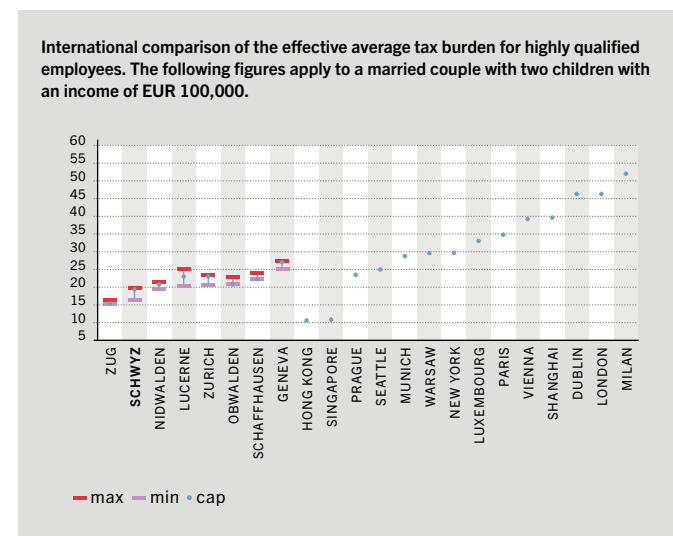
(STATUS 2024, AMOUNTS IN CHF)

Intercantonal comparison

On average, a family in Schwyz works only until January 10 to pay their direct taxes. This gives Schwyz an excellent rating as compared to other Swiss cantons. This calculation applies to a married couple with two children and a gross income of CHF 100,000 (single earner marriage).⁹

⁹ Source: Federal Tax Administration, 2023

International comparison



(SOURCE: BAK TAXATION INDEX 2023, FIGURES IN PER CENT)

Lump-sum taxation for individuals

Taking up residence in Schwyz, without Swiss citizenship and without pursuing a gainful employment, one can, in certain cases, be taxed based on a lump-sum taxation instead of paying regular income and wealth tax. The same applies to individuals who have been out of the country for ten years or more. Private living costs are taken as the assessment basis for lump-sum taxation.

For further information on taxation of individuals in Canton Schwyz including a tax calculator, see www.schwyz-economy.ch





Labour market

¹⁰ Source: Swiss State Secretariat for Economic Affairs, annual averages 2023

The labour market in Switzerland is characterised by a high level of social stability, liberal employment laws and a motivated and a highly qualified workforce. Swiss employees are a secure asset for every company. The problem of unemployment is virtually unknown in this country: the rate in Canton Schwyz is 0.8 per cent, in Switzerland as a whole it is 2.0 per cent.¹⁰

For further information on applying for work and residence permits in Switzerland, see www.schwyz-economy.ch



Work and residence permits for nationals of the European Union (EU) and the European Free Trade Association (EFTA) are issued quickly and unbureaucratically, provided requirements are met. Nationals from “third countries” – countries which do not belong to the EU or EFTA – have to meet additional criteria to obtain a work and residence permit for Switzerland.

While the level of pay in Switzerland is comparatively high, this has to be seen in relation to the innovative strength of companies and the excellent productivity of employees. Taking into account the working hours, high employee loyalty rate, good work morale and moderate non-wage labour costs, the cost-benefit ratio for employers is excellent. Since Switzerland has an efficient social insurance system, social security contributions here are low by international comparison.

Training

Switzerland has an excellent educational system, which is widely regarded as ranking among the best in the world. Canton Schwyz and its surrounding areas offer state-funded and private schools at all levels – from primary education to university. These include international schools. Switzerland’s academic institutions train their students to be excellent professionals. In fact, Switzerland may boast to have the largest number of Nobel Prize winning scientists¹¹ in proportion to its population.

Canton Schwyz invests itself in the transfer of knowledge and technology. Resident companies may participate in a knowledge network, which includes specialised institutions such as technical colleges, universities, universities of applied sciences and technology centres. Schwyz moreover collaborates closely with partners in innovation, among them the technology innovation center CSEM and Innovationstransfer Zentralschweiz (ITZ). From such collaborative ventures, companies gather their innovative strength and competitive lead.

Quality of life

Becoming a resident in Canton Schwyz, one can take advantage of a living environment with a lot to offer. A wide range of sports, leisure and cultural activities is available. The countryside is pristine featuring beautiful villages and small towns. Modern and traditional facets of life exist comfortably side by side in this homely location. Schwyz combines lakes and mountains, agriculture and high-tech, tranquillity and dynamism.

In its very diversity the region is distinctive and unique, which is part of the region’s charm and success. People, who come here, live snug and safe lives. The crime rate is extremely low. Residents, among them prominent figures from the economy, culture, sports and entertainment, appreciate the region for all these features.

¹¹ Source: IMD, World Competitiveness Yearbook 2018

For details of knowledge and technology transfer and innovation promotion, see www.schwyz-economy.ch



For details of all outdoor, leisure and cultural highlights of Canton Schwyz, see www.schwyz-economy.ch





Personal consultation

For details of advisory services provided by the Economic Development Office of Canton Schwyz, see www.schwyz-economy.ch



The consultants of the Economic Development Office of Canton Schwyz are more than willing to offer their expertise and valuable contacts to interested investors, both from Switzerland and abroad. If you are

- + considering Schwyz as a new base and have questions about starting a business,

- + interested in finding out more about the tax regime,

- + looking for access to universities or research institutions,

- + seeking support in recruiting manpower,

- + in need of work and residence permits for yourself or your employees,

- + in search of a suitable property,

we will be glad to advise. We are also able to arrange additional services such as innovation promotion coaches or support programmes for start-ups. We hope to hear from you and look forward to a successful collaboration.

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