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**SWISS
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DAY**



Swiss Asset Management Day 2017 is hosted by the Department for Economic Affairs Canton Schwyz and Swiss Finance Institute.

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KAUER CONSULTING

Digital Realities and Opportunities in Private Markets

Thursday, 6 April 2017, 09:00 – 17:00 h
Hotel Seedamm Plaza, Seedammstrasse 3, CH-8808 Pfäffikon SZ



swiss:finance:institute

Conference Programme

Digital Realities and Opportunities in Private Markets

#SAMD17

09:00 – 09:30 Registration & Welcome Refreshments

09:30 – 09:35 **Opening Remarks**
Mr. Reto Lipp

09:35 – 09:45 **Welcome Address from the Host**
Mr. Andreas Barraud, Department for Economic Affairs Canton Schwyz

09:45 – 10:15 **Art as an Asset Class? – Interview**
Dr. Bertold Müller, Christie's Zurich

Wealth Inequality

Keynote

Why we should worry about Income & Wealth Inequality

- 10:15 – 10:45 Prof. Robert Wade, The London School of Economics and Political Science
- Market-income inequality in much of the Western world has reached dangerous levels, threatening not only economic stability but also social and health indicators.
 - The financial sector has been a major driver of rising inequality.
 - Efforts to restrain the size of the financial sector are justified by governments' well-accepted role of "correcting market failures".

10:45 – 11:15 Coffee Break

Digital Opportunities

Keynote

Blockchain: Smashing the System

- 11:15 – 11:55 Dr. Gavin Wood, Parity Technologies
- Blockchain technology, an overview
 - Ethereum
 - How could blockchain disrupt the financial system?

11:55 – 12:20 **Future of Finance – The View of a Global Bank**
Dr. Veronica Lange, UBS

- Disruptive technologies in banking
- Digitization of alternative assets
- Collaborate to innovate

12:20 – 12:45 **Making Blockchain real for Business**
Dr. Andreas Kind, IBM

- What does "enterprise-grade" blockchain mean?
- Benefits of blockchain for asset management, and related use cases
- Distributed ledger technology – the outlook

12:45 – 13:45 Lunch Break

13:45 – 14:10 **How to foster Innovation in the Age of Digitalization?**
Mr. Andreas Iten, SIX Group

- What does digitalization mean for banks?
- Does blockchain solve the problem?
- The SIX innovation ecosystem

14:10 – 14:50 **Panel Discussion**
with all Presenters
Moderator: Mr. Reto Lipp

Impulse Survey

14:50 – 15:00 **SAM X "re-loaded" - Survey on Big Data impacting Swiss Asset Management**
Dr. Gabriela Maria Payer, Swiss Finance Institute

15:00 – 15:30 Coffee Break

Private Markets

Keynote

Private Market Initiative for Swiss Pension Funds

- 15:30 – 15:50 Mr. Iwan Deplazes, Swiss Asset Management Plattform and Swisscanto invest by Zürcher Kantonalbank
- The third contributor to occupational pension plans remains very important
 - Private market assets still have a very low allocation weight
 - Changes in the BVV2 necessary to optimise performance

15:50 – 16:50 **Panel Discussion: Private Markets – Moving Center Stage in Asset Management?**

- Prof. Francesco Franzoni, Università della Svizzera italiana & SFI
- Mr. Pius Fritschi, LGT Capital Partners
- Dr. Michael Loretan, FINMA
- Mr. Luc Mathys, Credit Suisse
- Mr. Mikko Syrjänen, Man Global Private Markets

Moderator: Mr. Reto Lipp


Closing

16:50 – 17:00 **Closing Remarks**
Mr. Reto Lipp

17:00 onwards Cocktails

 **#SAMD17**

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